

# Designing smart layouts in the GovHub

BREAKOUT: User Interface

Rachel Hart



**Digital Services**  
GEORGIA

Hi, I'm Rachel

**UX/UI Designer**

Digital Services Georgia

@RachelH\_Design

# Agenda

Layout options

Guiding principles

“Build a page” workshop

# Agenda

Layout options

Guiding principles

“Build a page” workshop

# Layout options

1. Landing Pages
2. Text editor embeds

# Landing Pages

# Layout options | Landing Pages

The purpose of a landing page:

## **To introduce a section of content**

- Introduce and link to pages nested underneath
- Highlight most needed information
- Group content logically

# Layout options | Landing Pages

PEACE OFFICERS' ANNUITY AND BENEFIT FUND OF GEORGIA

Membership Benefits Forms For Courts Only About Us Contact Us

## Supporting Georgia's Peace Officers



The POFB Fund provides revenue and a source of income to pay annuities and benefits for the peace officers of the State of Georgia.

### About the Fund



### Access Your Account

You will need your POFB member number and the last four digits of your individual account personal identification number.

### Application Packages

Most of the application packages are available online with your 401 application fee.

### Retirement Pension

Qualified members can receive monthly benefits based on the number of years of creditable service.

**Ann Riggall**  
Retirement Options  
Learn more options to maximize member benefits in a seminar.

**Request Options**  
Automatically Withdrawal  
Individuals From 101-14-036  
Use this form to make your request to have funds automatically transferred from your POFB Fund.

[More about Retirement Pensions](#)

[How to Join the Fund](#)

PEACE OFFICERS' ANNUITY AND BENEFIT FUND OF GEORGIA

How can we help?

- Call 800.865.3337
- 800.865.3337
- 800.865.3337
- 800.865.3337

Open Monday to Friday, 8:00am - 4:00pm

Quick Links

- Home
- Board of Commissioners Updates
- News
- Member Services
- Forms
- Privacy/Security
- Human Trafficking Notice

Your Government

- Home
- News
- Member Services
- Forms
- Privacy/Security
- Human Trafficking Notice

STATE CHARTER SCHOOLS COMMISSION OF GEORGIA

About the SCSCC Partners School Resources State Charter Performance State Charter Schools

## Improving Public Education in Georgia

The State Charter Schools Commission (SCSCC) approves and supports Georgia's charter schools. We expect the highest quality from our schools, giving students better opportunities than in traditional district schools.

What We Do

### School Performance

See how your state charter school is doing. The Commission Performance Report provides information on each school's academic, financial and organizational performance. Track Your School's Performance

### Looking for top-notch schools in your area?

[Find a Charter School](#)



### School Resources

- FAQs
- Operations
- Academics

### New Schools

The 2019 SCSCC application cycle for new starting charter schools launched in November 2018. Applications were accepted during the 2019 cycle and will be eligible to open for general lot in 2019-2020 school year.

[2019 Start-Up Charter School Application Guide](#)

[Public Recommendations](#)

### Existing Schools

In the second year of a school's charter term, the school may apply for charter renewal. Renewal applications are based on school performance and whether the school provides better educational opportunities than traditional district schools.

[Renewal](#)

[Charter Expansion and Replication](#)

### Who may start a charter school in Georgia?

Individuals, local schools, private organizations, non-profit organizations, and state and local public entities may apply to start a charter school subject to a performance-based contract approved by both the state and local boards of education or by the state board of education alone.

[By or For Frequently Asked Questions](#)

### Upcoming Events

**APRIL 16, 2019**  
Parent teacher conference  
Atlanta

**APRIL 24, 2019**  
SCSCC Board Meeting  
Atlanta

**MAY 4, 2019**  
Add-Ons to a new opening meet  
Tulsa

[All Events](#)

### SCSCC Updates

**FEBRUARY 15, 2019**  
Facilities Study Finds Georgia Charter Schools Pay a Premium for Low Adequacy Score

**JANUARY 17, 2019**  
State Charter Schools Commission Announces Leadership Change

**SEPTEMBER 4, 2018**  
State Charter Schools Commission Reports Findings to Schools for the 2018 Commission Year

### Subscribe to the SCSCC Newsletter

Email Address (required)

First Name

Last Name

STATE CHARTER SCHOOLS COMMISSION

How can we help?

- Call the Commission: 800.865.3337
- 800.865.3337
- 800.865.3337
- 800.865.3337

Open Monday to Friday, 8:00am - 4:00pm

Reach Out

- File a Complaint
- Request a Meeting
- Request SACSIS Records

Your Government

- Home
- News
- Member Services
- Forms
- Privacy/Security
- Human Trafficking Notice

Digital Services GEORGIA

Blog Work Services Support Resources Training GOVHub

## Digital Services for Digital Citizens

We partner with Georgia state agencies to provide digital services that improve information and services to the public, while reducing costs, increasing productivity, and ensuring our citizens' needs that we provide the best possible experience.

- Open a Support Request
- Case Status
- Upcoming Training
- Digital Standards & Guidelines

GEORGIA GOVHUB

## We manage GovHub, Georgia's official Drupal-based digital platform. We host over 85 state agency websites, currently split between Drupal 7 and our restructured and redesigned Drupal 8 environment.

[ABOUT GOVHUB](#)

### Blog

- JANUARY 16, 2019**  
**EmpireCan Swifline: A business model's new way of the Drupal Commission**  
A year after helping the Georgia Public Safety Training Center figure out their process, we found their newly redesigned website with real users. Read more
- JANUARY 11, 2019**  
**From Process to People: Usability Testing (PART 2): Redesigning Public Safety**  
A year after helping the Georgia Public Safety Training Center figure out their process, we found their newly redesigned website with real users. Read more
- JUNE 12, 2018**  
**The Four Tenets of Georgia's Digital Presence**  
Public programs, people, content, and content flow. Read more

- Training Manuals**  
Whether you're new to the industry or need to check some facts, our online training is here to help you.
- Upcoming Training**  
**FEBRUARY 5, 2019**  
State Certified Content Specialist  
Winter 2019  
Atlanta
- MARCH 3, 2019**  
Webinar - March 2019  
Atlanta

[All Events](#)

DIGITAL SERVICES GEORGIA

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About Us

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OFFICE of the ATTORNEY GENERAL

About the Office Press Room Careers Options Key Issues Consumer Protection Legal Resources



ABOUT ATTORNEY GENERAL CARR

## Ending Opioid Abuse

The State of Georgia is leading in the battle to end the opioid epidemic.

**Digital Identification and Licensure**  
Georgia's Digital Identification

**Report Abuse**  
Resources

[More on Opioid Abuse](#)

## Other Key Issues

**Elder Abuse Prevention**

**Consumer Protection**

**Human Trafficking**

**Personal and Family Services**

**State Activity**

## Consumer Protection

Georgia's Consumer Protection Division reduces losses that protect you from unfair and deceptive acts and practices in consumer transactions.

[GET PROTECTED](#)

## Contact Consumer Protection Division

If you have a consumer complaint, please contact our Consumer Protection Division. Please representatives by email at [cpd@ag.state.ga.us](mailto:cpd@ag.state.ga.us), by phone Monday, Tuesday, and Wednesday, and 8:00 a.m. - 5:00 p.m. We will be unable to address your complaint by writing. Our team appears to be in the office when we receive your message.

Call: 800.865.3337  
Toll Free: 800.865.1123  
Consumer Service Atlanta  
Online: [consumer.ga.gov](http://consumer.ga.gov)

Mail: Consumer Protection Division  
1400 North Liberty St. Drive  
Atlanta, GA 30334

## Other Questions

For all other questions for the Department of Law, contact the main office: 800.865.3300

## Latest Press Releases

- JANUARY 3, 2019**  
**Car Announces Lawsuit Against Opioid Manufacturers and Distributors**  
ATLANTA, GA - The Office of Attorney General Clark today filed a lawsuit in the Superior Court of Georgia against opioid manufacturers and distributors in a lawsuit to bring their alleged role in fueling the opioid crisis to its cessation.
- JANUARY 2, 2019**  
**Carr, Gov-elect Kemp, Street Gang, Georgia General Assembly and Partners Help Stop Traffick Report**  
ATLANTA, GEORGIA - Attorney General Clark Carr, Governor-elect Brian Kemp, Street Gang, members of the Georgia General Assembly and other partners today joined to share a light on domestic violence and trafficking in Georgia by hosting the Stop Traffick.
- JANUARY 1, 2019**  
**CONSUMER ALERT: Carr Encourages Georgians To Research Health Facilities Before Booking**  
ATLANTA - Attorney General Clark Carr is encouraging Georgians to do their research before booking a health stay.

## Scheduling Requests

Event Requests  
Meeting Requests

## CONTACT US

800.865.3337

OFFICE of the ATTORNEY GENERAL

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Here's what we have in D7...

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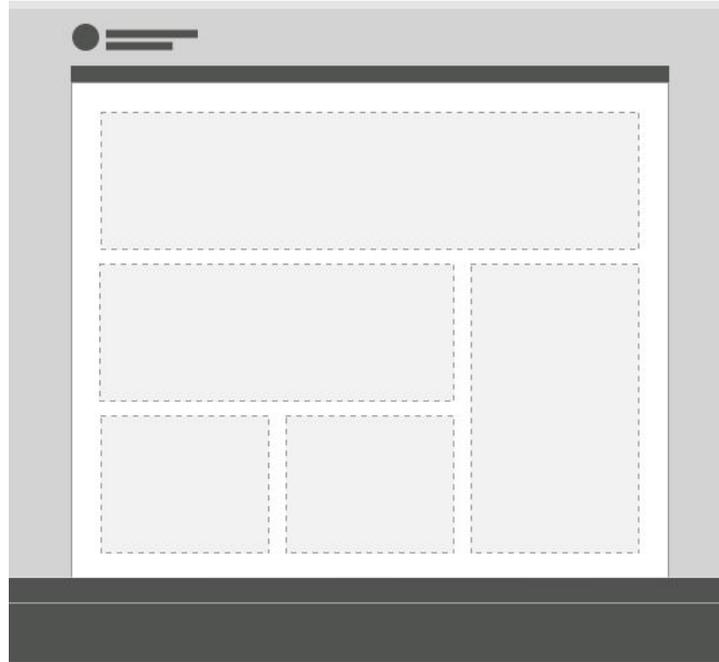
# Layout options | D7 Landing Pages



# Layout options | D7 Landing Pages



# Layout options | D7 Landing Pages



1 option... big to small

# Layout options | D7 Landing Pages

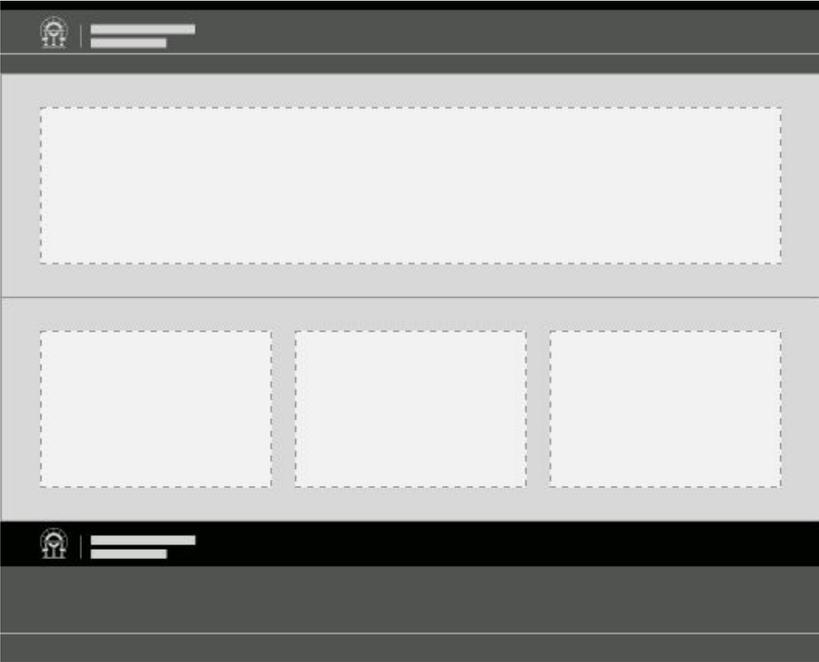


Also not great for mobile

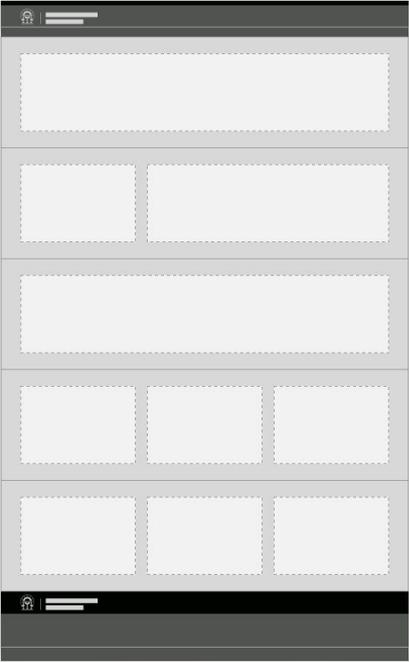
And this is what we're getting in D8...

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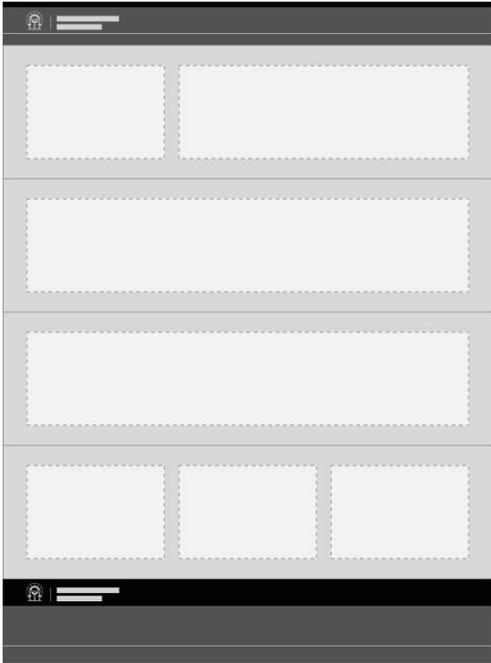
# Layout options | D8 Landing Pages



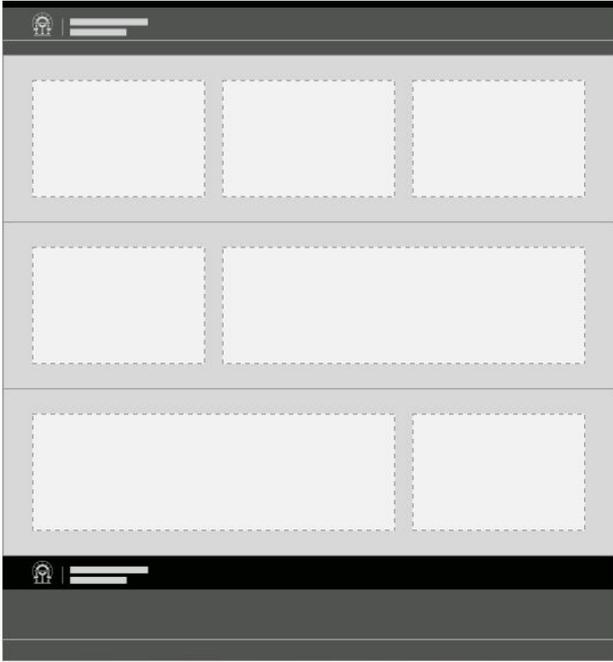
# Layout options | D8 Landing Pages



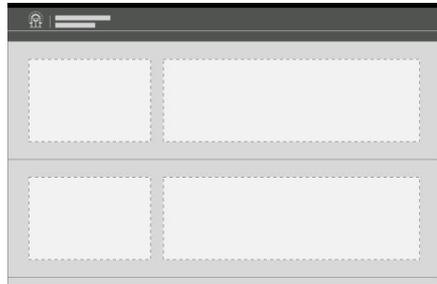
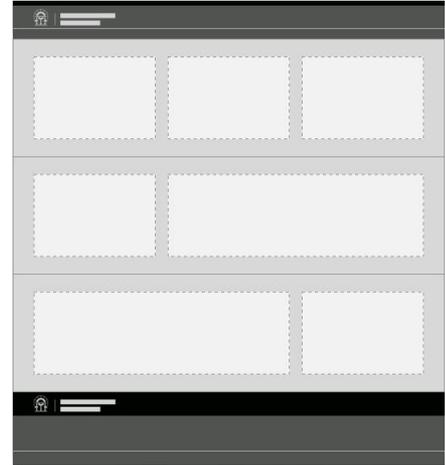
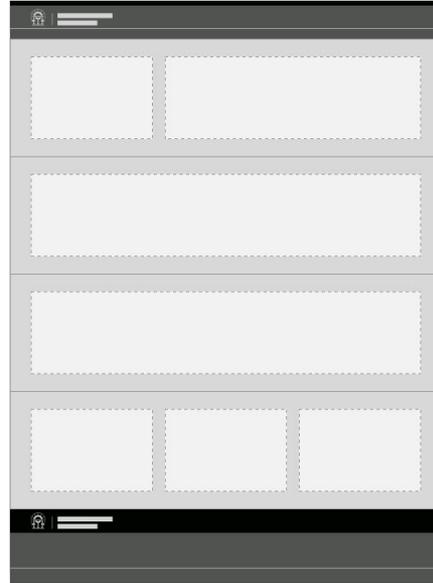
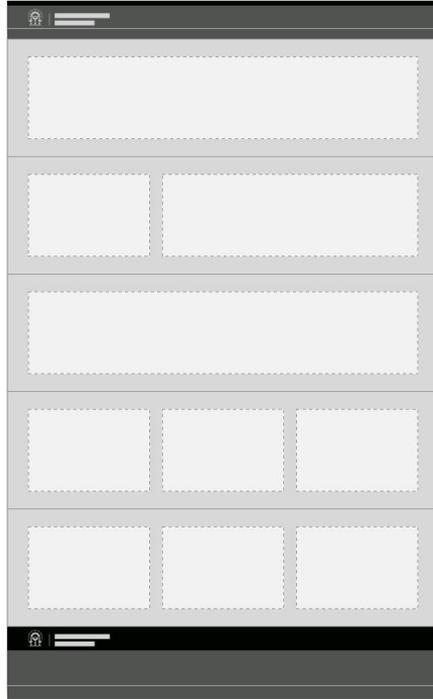
# Layout options | D8 Landing Pages



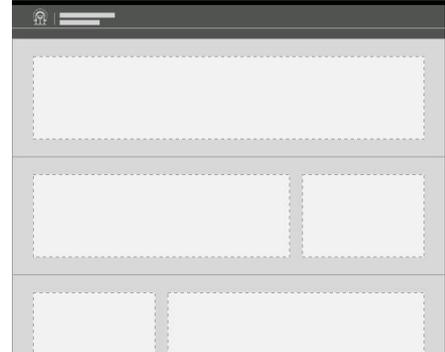
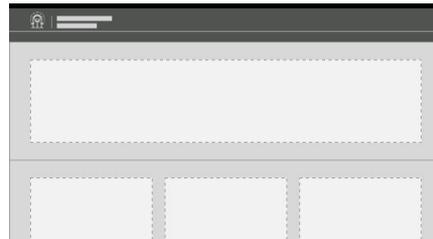
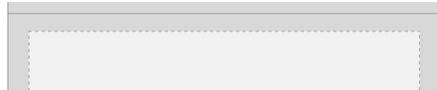
# Layout options | D8 Landing Pages



# Layout options | D8 Landing Pages



So many options!



# Layout options | D8 Landing Pages



Awesome for mobile

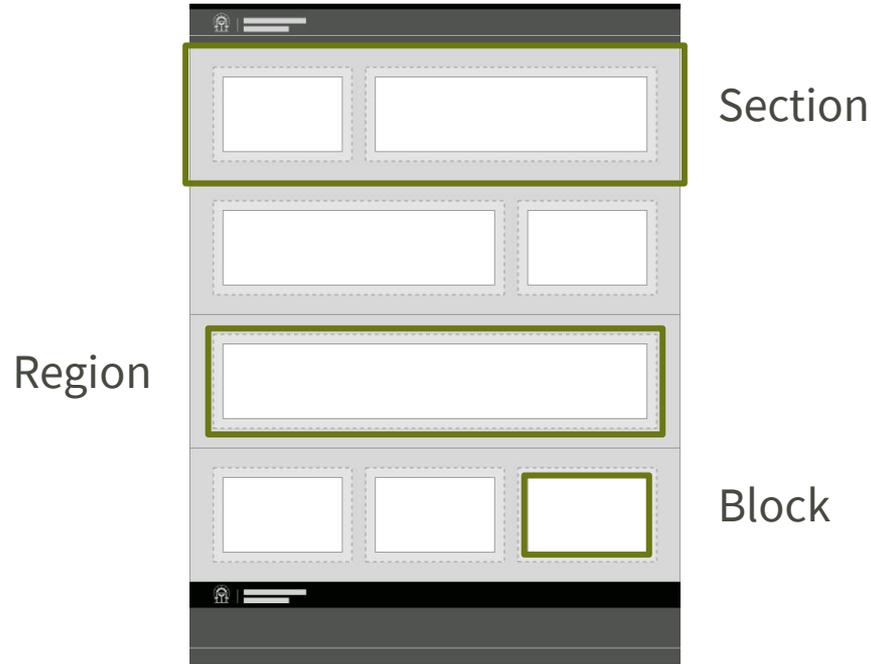
#GaGOVTalks

# Sections, Regions, Blocks... Huh?

Yay definitions!



# Layout options | D8 Landing Pages

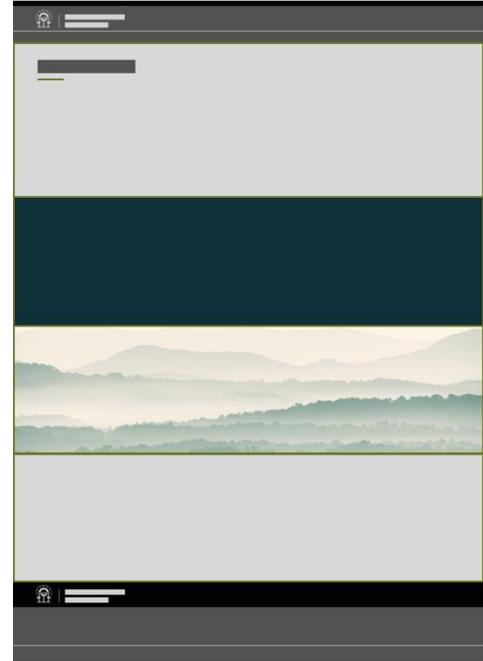


# Layout options | Sections

Title

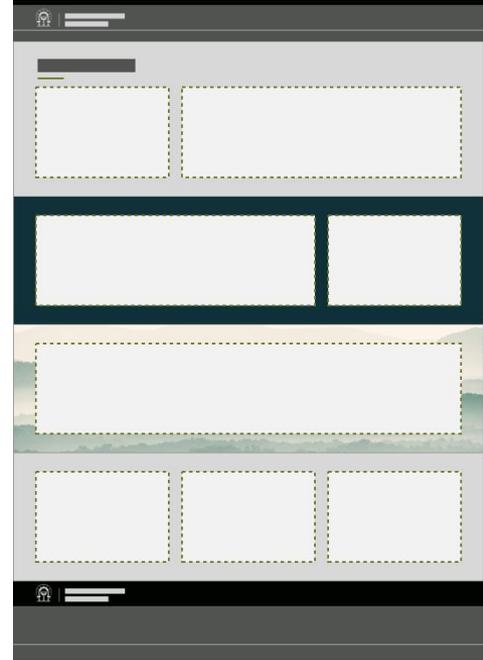
Color

Background image



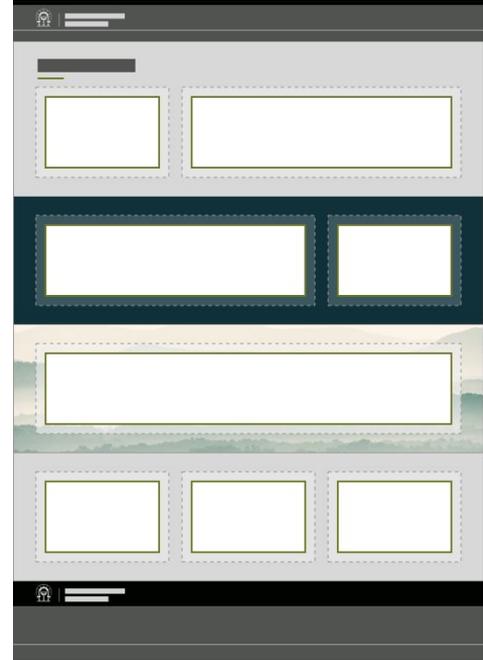
# Layout options | Regions

Containers for blocks



# Layout options | Blocks

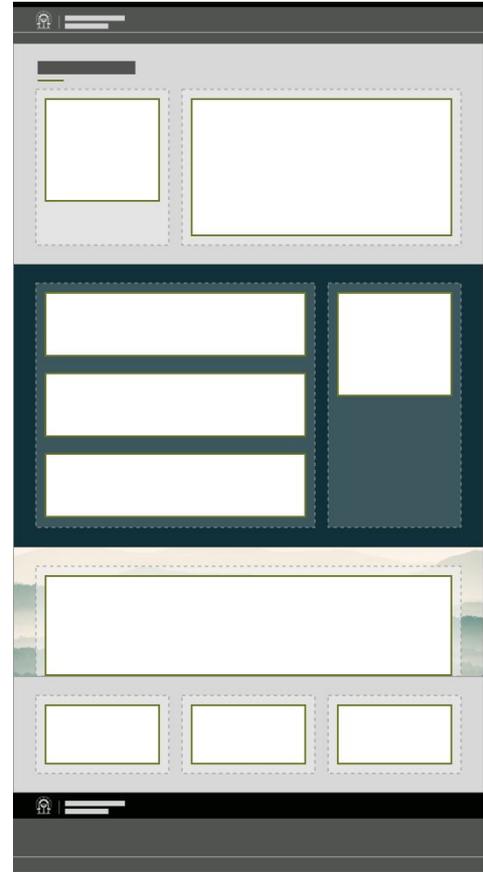
The actual content



# Layout options | Blocks

Regions can hold multiple blocks.

Blocks in one region don't affect blocks in neighboring regions.



# Layout options | Blocks

Block type

Display options

Card

Card icon

Image



Text editor embeds

# Layout options

## Embeds: **What?**

### Micro-content

*Promos, Calls to Action,  
Link Collections, etc.*



#### Have some links

Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur?

[Best Cat Breeds](#)

[Funny Cat Videos](#)

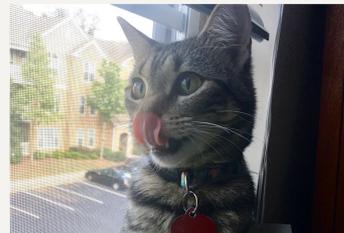
[Article: Are Dogs Actually Better?](#)

> [All Cat Info](#)

#### Experience Lyric in person!

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RESERVE YOUR TIME



#### One last thing

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[Learn more about Lyric](#)

# Layout options

## Embeds: **What?**

### Automatic teasers

*Contact teasers, News teasers,  
Event teasers, etc.*

JANUARY 3, 2019

#### Doctors with Disabilities Push for Culture Change in Medicine

A growing movement of current and aspiring doctors with disabilities is starting to challenge the narrative that doctors should be "able-bodied", saying it is a disservice, both to the medical profession and to patients.

[Read more](#)

---

#### Contact UX/UI Designer

##### Rachel Hart

Contact Rachel to learn more about her cat.

[not.my.email@ga.ga.gov](mailto:not.my.email@ga.ga.gov)

**Visit:** 47 Trinity Avenue SW  
Atlanta, GA 30334  
United States



JAN

#### Altamaha Regional Council Meeting

5

ATLANTA / This short description gives you a sense of what the content is about. Here is the second sentence.

[Event details](#)

# Layout options

## Embeds: **What?**

### Media

*images, videos*





# Layout options | Embeds: **Why?**

Highlight specific content on the page

Break up the “wall of text”

Single source of truth



- Our Work
- All about Lyric
- > Case Studies
- Press & Recognition
- Awards
- > Georgia.gov

# All about Lyric the cat

(Because if I'm making this sample page, I'm making it adorable.)



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## Experience Lyric in person!

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RESERVE YOUR TIME

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RESERVE YOUR TIME



## Have some links

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**Best Cat Breeds**

**Funny Cat Videos**

**Article: Are Dogs Actually Better?**

> **All Cat Info**

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## Contact UX/UI Designer

**Rachel Hart**

Contact Rachel to learn more about her cat.

**not.my.email@ga.gov**

**Visit:** 47 Trinity Avenue SW  
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United States



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United States



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### One last thing

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[Learn more about Jyric](#)



GEORGIA.GOV



### How can we help?

Georgia Call Center: 1-800-GEORGIA (1-800-436-7442)

Open: Monday to Friday, 8:00am - 5:00pm



CHAT



EMAIL



CALL

### Your Government

[Agencies](#)

[Elected Officials](#)

[State Jobs](#)

# Agenda

Layout options

Guiding principles

“Build a page” workshop



**A WHOLE NEW WORLD**

**WITH GREAT POWER**

**COMES GREAT RESPONSIBILITY**

How do you highlight  
**one piece of content**  
out of many?

# Guiding principles | Featuring content

## **Limit your attention-grabbers.**

Too many buttons dilute their significance.  
Keep it focused.

**AND WHEN EVERYONE'S A SUPER**



**NO ONE WILL BE**

# Guiding principles | Featuring content

Consider:

- Size
- Color
- Placement

# Guiding principles | Featuring content

Consider:

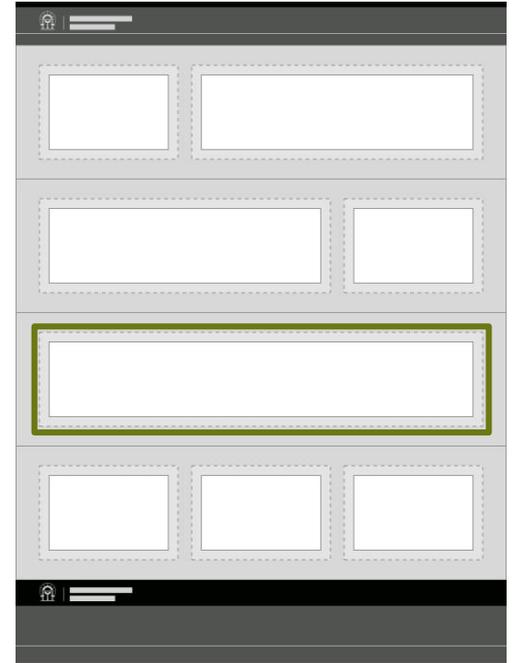
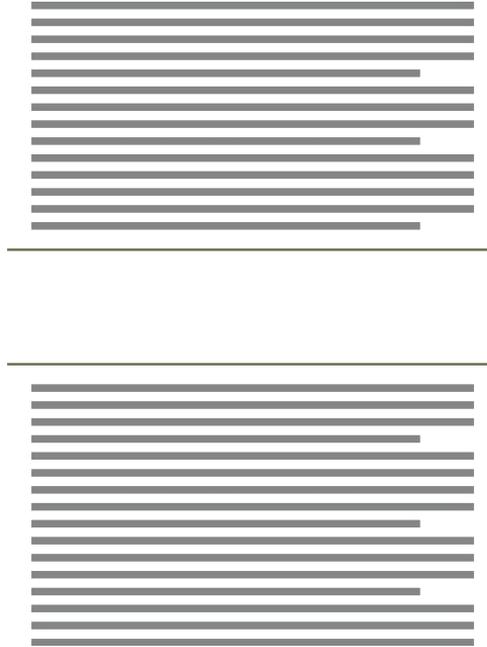
- Size
- Color
- Placement

# Guiding principles | Size

Wider

More content

Larger text and  
elements



# Guiding principles | Size

Wider

More content

Larger text and elements



# Guiding principles | Size

Wider

More content

Larger text and  
elements



# Guiding principles | Featuring content

Consider:

- Size
- Color
- Placement

# Guiding principles | Color

High contrast with surroundings

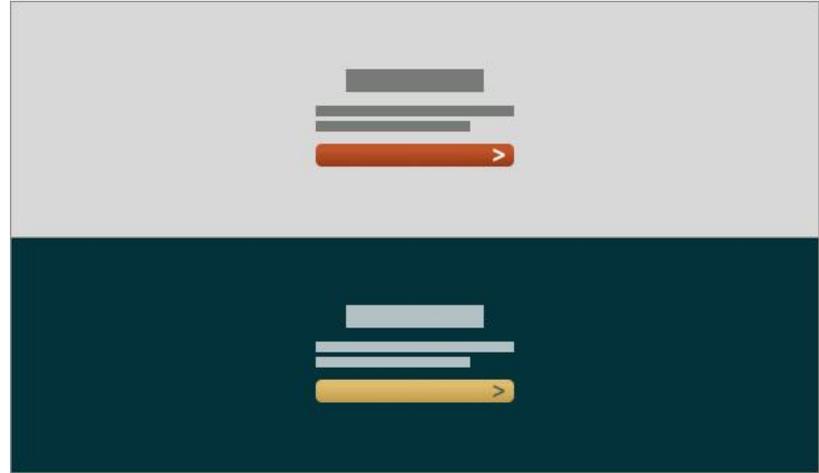
Warm colors



# Guiding principles | Color

High contrast with surroundings

Warm colors



# Guiding principles | Featuring content

Consider:

- Size
- Color
- Placement

# Guiding principles | Placement

“F pattern”: top and left

Set apart with whitespace

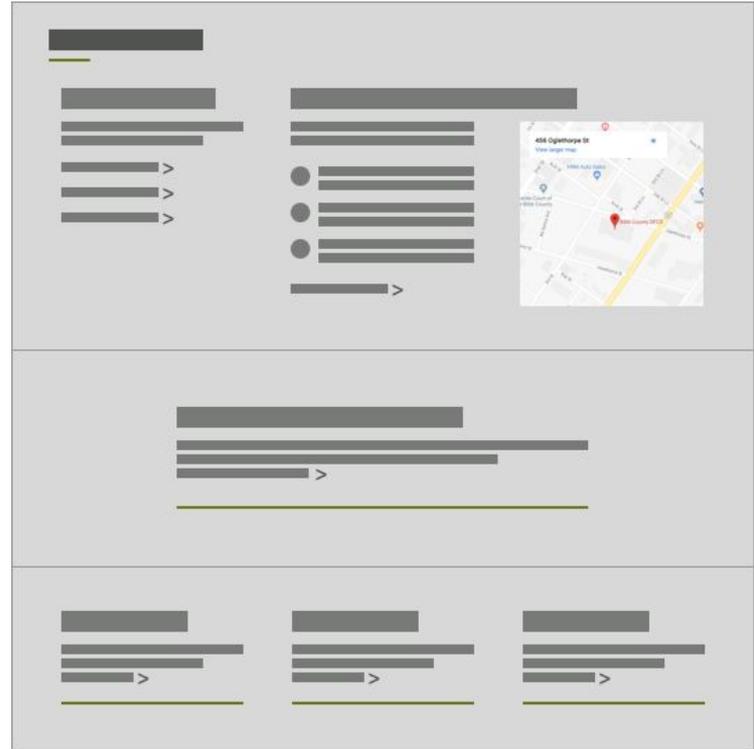
# Guiding principles | Placement



www.useit.com

# Guiding principles | Placement

“F pattern”: top and left  
Set apart with whitespace



# Guiding principles | Featuring content

Consider:

- Size
- Color
- Placement

# Agenda



Layout options

Guiding principles

“Build a page” workshop

# Workshop | Page layout steps

1. List everything
2. Prioritize
3. Rough sketch
4. Identify block types
5. Build it
6. Fine-tune

**Project brief:**

Design a Landing Page  
for GOV Talks

# Workshop | Step 1: List everything

Write down necessary or helpful content.

Each individual item on a different sticky note.

Everything you can think of.

*(We'll narrow down later.)*

# Workshop | Step 2: Prioritize

Rearrange your sticky notes from most to least important.

In normal life, you are not the user.  
Look at data and *talk* to people.

# Workshop | Step 3: Rough sketch

Basic positioning and labels.

Consider:

- What's most important?
- What content naturally groups together?

# Workshop | Step 4: **Block types**

Many ways to highlight any piece of content.  
What will serve it the best?

# Workshop | Step 5: Build it

Put the pieces together.

You might need to rethink your layout and content types.

# Workshop | Step 6: Fine-tune

Does it feel balanced?

Is the right content standing out?

Pick:

- Background colors
- Cards
- Images & icons

This process  
also applies to  
other content  
types.

1. List everything
2. Prioritize
3. Rough sketch
4. Identify block types
5. Build it
6. Fine-tune

Thanks! Questions?

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