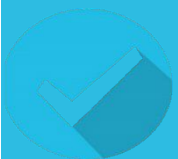# Siteimprove

Web Governance Made Easy

Details of Services

OUR Services

Automatic check every 5 days that sends out detailed (PDF of HTML) reports.	Free and unlimited user access
Ability to run ad-hoc scans or access reports.	Free and unlimited training
Ability to add users at no extra cost.	All-in-one software-as-a-service
Ability to scan developmental site for free, up to a year.	Customizable user access level
Unlimited domains	Our services are monitored for uptime 24 hours a day, 7 days a week, and we annually maintain an uptime of 99.9%.

Siteimprove

QUALITY ASSURANCE

- Automatically checks of your site(s), every 5 days, with reports highlighting broken links and misspelled words.

- Broken links being clicked on the most will be identified to help you prioritize which errors need to be fixed first.

- Users may choose their file type format and export statistics from the modules.

- On demand checks (either single page, group or full site),

- The ability to segment out sections of the site into "Groups" so each content contributor has access to information applicable to them.

- Check for broken links within your PDFs.

- Upload and/or customize your dictionary.

- Exportable inventory feature that allows you to quickly locate all images, documents, media files, email addresses, phone numbers, and more; these files are identified by date, type and location (internal or external).

- Words are separated into potential misspellings and actual misspellings. Customer has the ability to approve words or mass upload their own dictionary so industry jargon or unique names don't get flagged.

- Priority pages identified based on number of errors and page level to help identify which errors to address first.

- See a history of how your site has done over time to insure that you're improving.

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ACCESSIBILITY

- Clearly identify conformance levels to work towards; WCAG 2.0 levels: A, AA, AAA.

- Individual page reports are generated with suggestions and links to W3C resources providing help with fixing errors.

- Break down issues based on role with website; webmaster, developer, and editor.

- Errors are broken down by Pages, Issues or Guidelines making it easier for you to prioritize what to focus on.

- Access to Siteimprove's eAccessibility consultant, for free, to help with Accessibility knowledge.

- Access to free accessibility certification courses that provide extra knowledge.

- Access to HTML and CSS Validation within the tool.

- Ability to ignore issues and monitor decisions.

- See pages that are viewed the most to help prioritize which pages to work on first.

- Check your PDFs for accessibility compliance issues.

- See history of accessibility issues affecting your site(s) over time.

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SEARCH ENGINE OPTIMIZATION

- Checks your website(s) for duplicate or missing page titles, H1 headings, and meta descriptions. Suggestions provided on how to fix the errors and prioritize them based on errors, warnings, and review items.

- Will provide suggestions on how to optimize your pages for a specific keyword.

- Will show what keywords people are using to get to your site and what page they are getting to.

- Show what you have set up for Rel Canonicals, noindex/nofollow, and what pages you have included in your XML Sitemap.

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RESPONSE

- Monitors the site 24/7 and receive alerts if the site is not responding or taking too long to load.

- Receive email or SMS-notifications along with reports that show uptime and response time. Three response checkpoints are included.

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POLICY

- **Allows organizations to monitor their website content for anything that violates branding, style, legal or regulatory policies.**

- **Users can create rules to monitor for offensive content, branding and trademark consistency, document and image file size, page structure and more!**

- **Rules can be applied to all sites or a single site.**

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ANALYTICS

- **Schedule automatic reports as often as you'd like.**

- **Easily segment out analytics reports into groups so departments are only viewing analytics data for their information (customize access and information included within reports – have them automatically sent out to users).**

- **Automatically track clicks to documents and videos.**

- **Sophisticated visitor tracking**
  - **Follow your visitors' journeys through your site page by page and see which pages are the most popular.**

- **Point-and-click filter setup**
  - **Monitor every link on your site and see problem links in organized, filtered lists**
  - **Retroactive filters. Create a filter and see the data instantly.**

- **Track most popular and least popular pages, as well as pages without visits**

- **Track what countries, organizations, browsers and operating systems are viewing the site**

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