Agency Goals

Explain your agency in as few words as possible.

_____

_____

What **services or information** does your agency offer?

_____

_____

Why does your agency **need** a website?

_____

_____

User Goals

Explain your site users in as few words as possible.

_____

_____

What **background information** do they have?

_____

_____

Why are they **visiting** your website?

enroll in a service • find their nearest location • find a job access a form • learn about a program • volunteer their time

_____

_____

Digital Services
GEORGIA