Reading the Common Default Dashboard

Click title to change name of Dashboard.

Adjust date range or compare 2 date ranges.

1

Sample Dashboard

Add widgets, share, customize or delete Dashboard.

2

Aug 4, 2015 - Sep 3, 2015

3

+ Add Widget   Share ▾   Export ▾   Customize Dashboard   Delete Dashboard

All Sessions
100.00%

Add or remove segments.

4

+ Add Segment

Open a linked report by clicking on widget's title. (Only works for linked report widgets.)

6

Sessions

5

Users

● Users

30,000

15,000

Aug 8   Aug 15   Aug 22   Aug 29
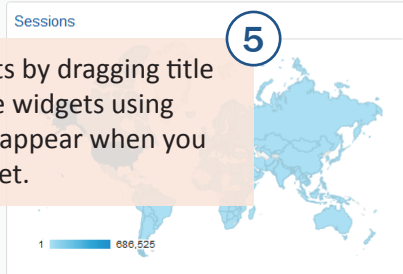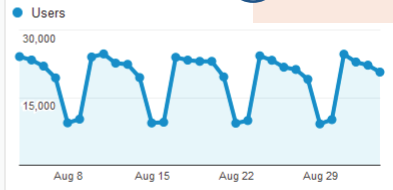
Rearrange widgets by dragging title bar. Edit or delete widgets using the controls that appear when you mouse over widget.

1   686,525
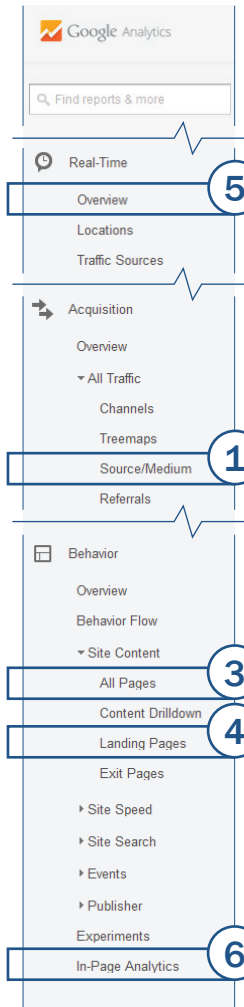
Refresh the Dashboard's data by clicking link.

This dashboard was generated on 9/4/15 at 10:41:13 AM - Refresh Dashboard

7

© 2015 Google | Analytics Home | Terms of Service | Privacy Policy | Send Feedback

Google Analytics

Q Find reports & more

Quick Access Common Reports

⏱ Real-Time	
Overview	**5**
Locations	
Traffic Sources	

5 — How many people are viewing my site right now?

What do users search to find my site?

↱ Acquisition	
Overview	
▾ All Traffic	
Channels	
Treemaps	
Source/Medium	**1**
Referrals	

1 — How many visits do I get per day and from where?

- Pages / Visit
- Avg. Session Duration
- Bounce Rate
- etc...

Aug 15

Source Medium Keyword **2**

▾ Sort Type: Default ▾

Acquisition

⊞ Behavior	
Overview	
Behavior Flow	
▾ Site Content	
All Pages	**3**
Content Drilldown	
Landing Pages	**4**
Exit Pages	
▸ Site Speed	
▸ Site Search	
▸ Events	
▸ Publisher	
Experiments	
In-Page Analytics	**6**

3 — Which are the most popular pages of my site?

4 — Which pages of my site do people see first?

6 — What do people click when they browse my site?