

Fifth Year Using Drupal

Triumphs and Challenges

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Introduction



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Introduction

Centralized digital services

Web publishing platform

Professional Services

Georgia.Gov

GEORGIA GOV
INTERACTIVE

Philosophy

User First (Planning)

Content First (Design)

Mobile First (Delivery)

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Flashback

2013 - Amazon Symposium Washington DC

2013 - Drupal Business Summit Atlanta

2014 - Engage Boston

2015 - NYC Camp New York City

2015 - S2LQ Montreal, Quebec

2015 - Engage Boston

2016 - DrupalCon New Orleans

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Georgia's Drupal platform

Triumphs

Challenges

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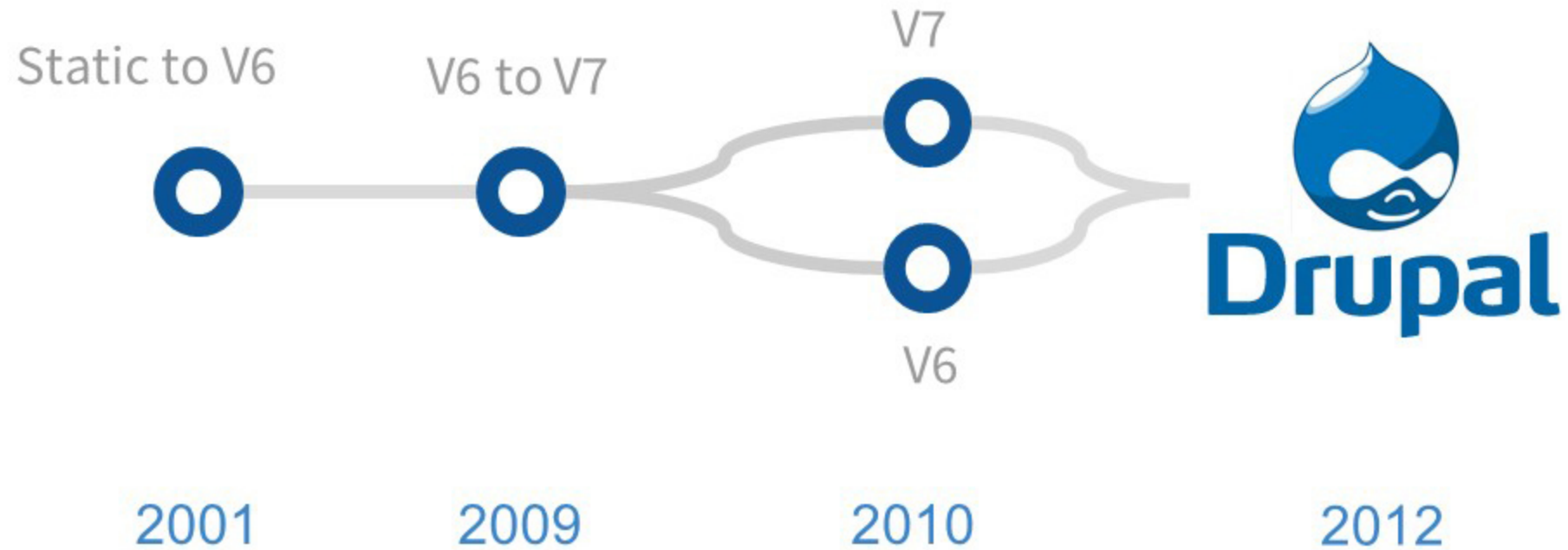


Photo credit: Aw Shucks Farms

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CMS Roadmap



Agency Landscape for CY 2015

78 Websites

57 Agencies

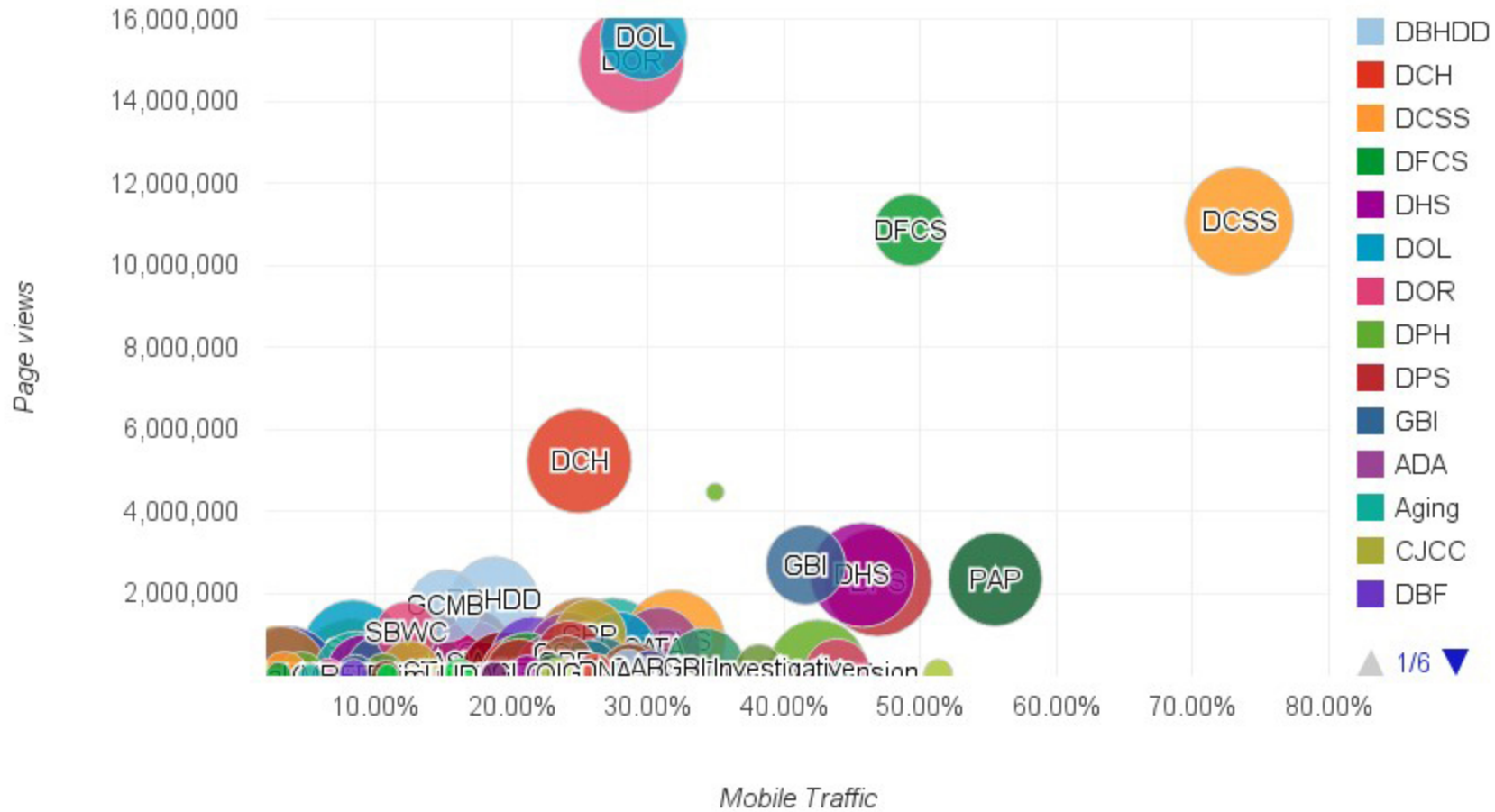
107 M Page Views

44 M Sessions

18 M Mobile Sessions

538 Content Managers

Websites - Pageviews / Mobile Traffic / Page Count



What it takes to run a website:



Strategy



Content



Design



Code



Hosting



Maintenance

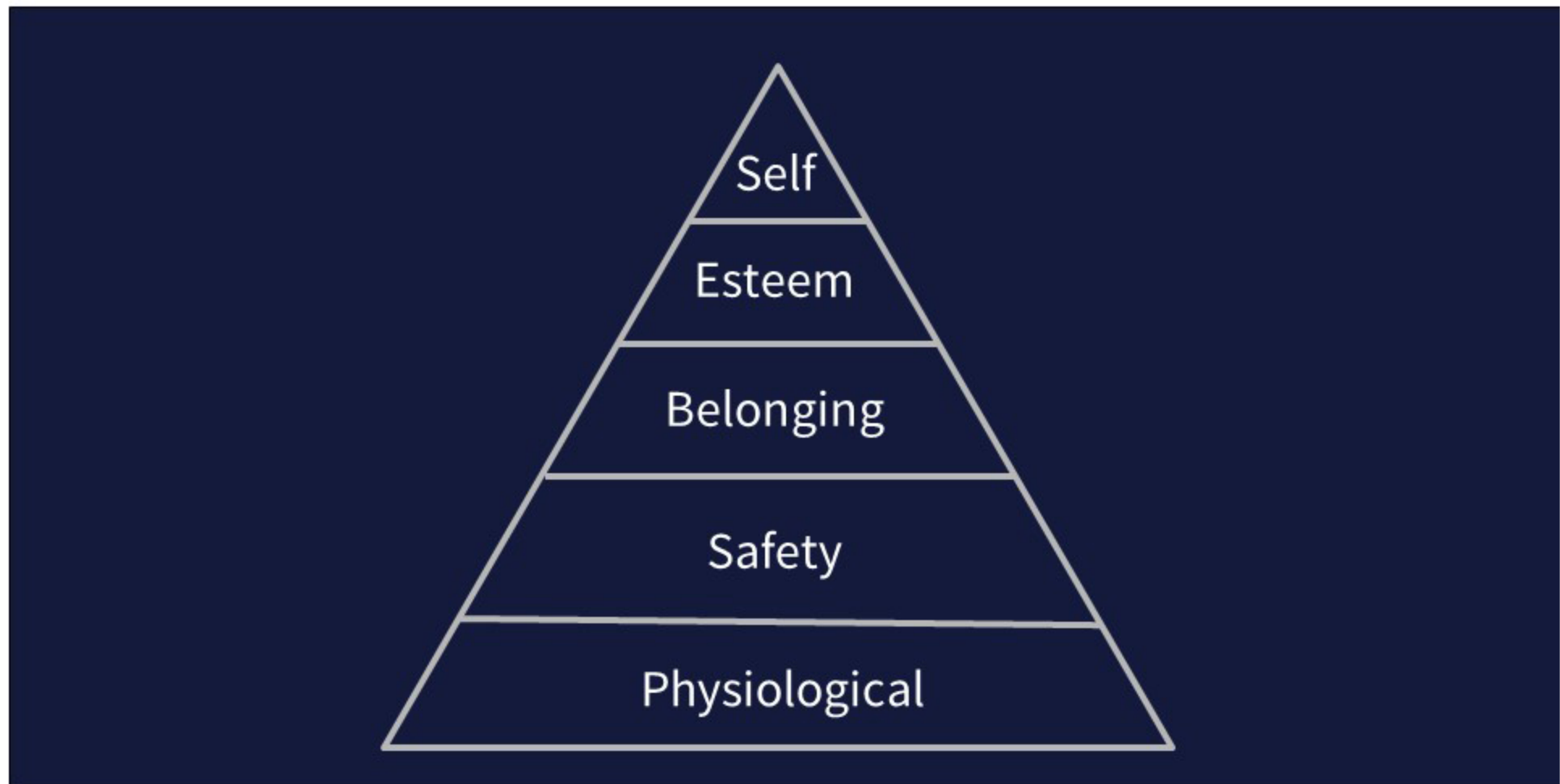


Security



Support

What it takes to run a website:





What it takes to run a website:



Content



Strategy

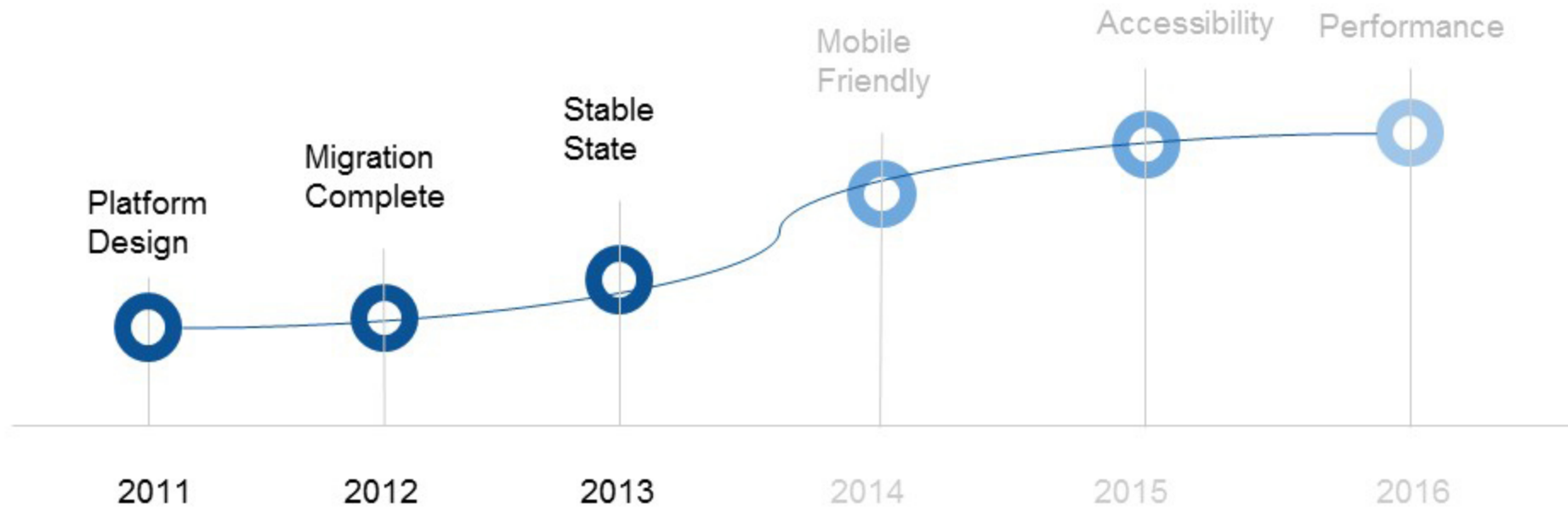
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Triumph - Platform Roadmap



2012 - Georgia Moves to Drupal

Enterprise platform

Open source

Save 5 Million over 5 years

National map



Georgia Saving Millions with Open Source Technology

A switch to Drupal's OpenPublic and cloud hosting has made website administration more efficient and cheaper for state agencies in Georgia.

BY BRIAN HEATON / AUGUST 2, 2013



State of Georgia

Posted by AdamWaid on November 29, 2012 at 7:50p



How Georgia prioritizes enhancements for its Drupal 7 platform

Posted 24 Mar 2013 by Kendra Steene 24 readers like this



Image by [open-source.com](#)

Nearly five years ago, my team at [GeorgiaGovInteractive](#) began a journey to migrate our enterprise web platform (hosting over 60 state agency websites at the time) away from a self-hosted model with a proprietary content management system to Drupal 7 and a cloud hosted environment. We were the first state to make such a bold shift, but we weren't the last.

Many government entities and private companies have been moving their

Building the platform - Drupal

Second most popular WPP

Worldwide dev community

60K+ modules

DRUPAL 7

Building the platform - Open Public

Modules for Government

Secure and Accessible

Workflows

OPEN PUBLIC

DRUPAL 7

Building the platform - GeorgiaGov

Customized modules

Refined codebase

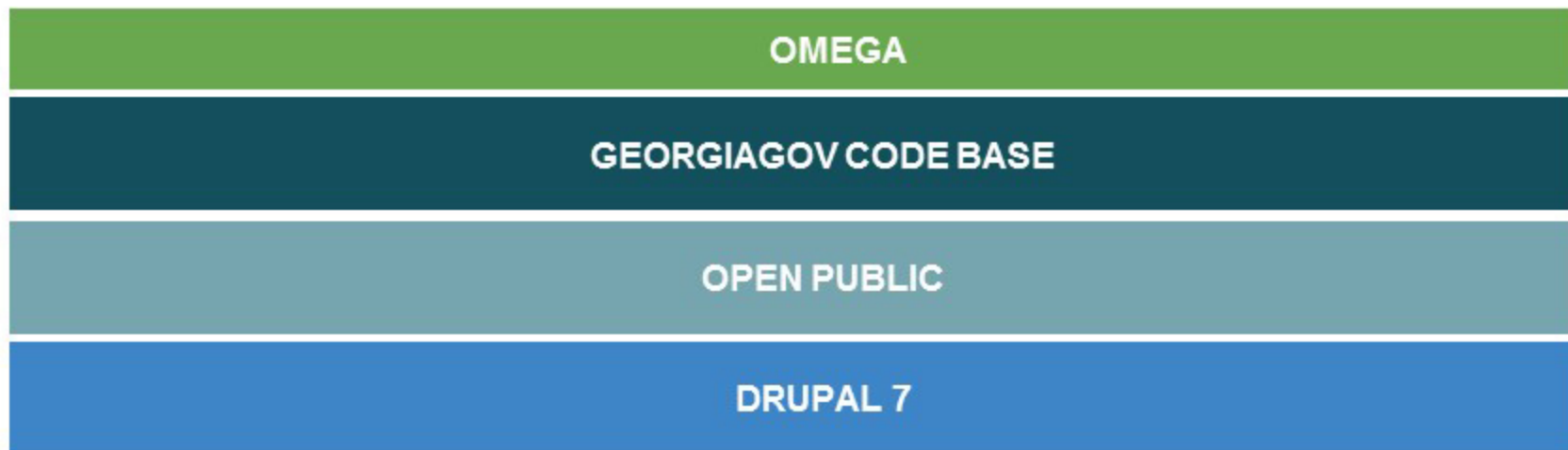
GEORGIAGOV CODE BASE

OPEN PUBLIC

DRUPAL 7

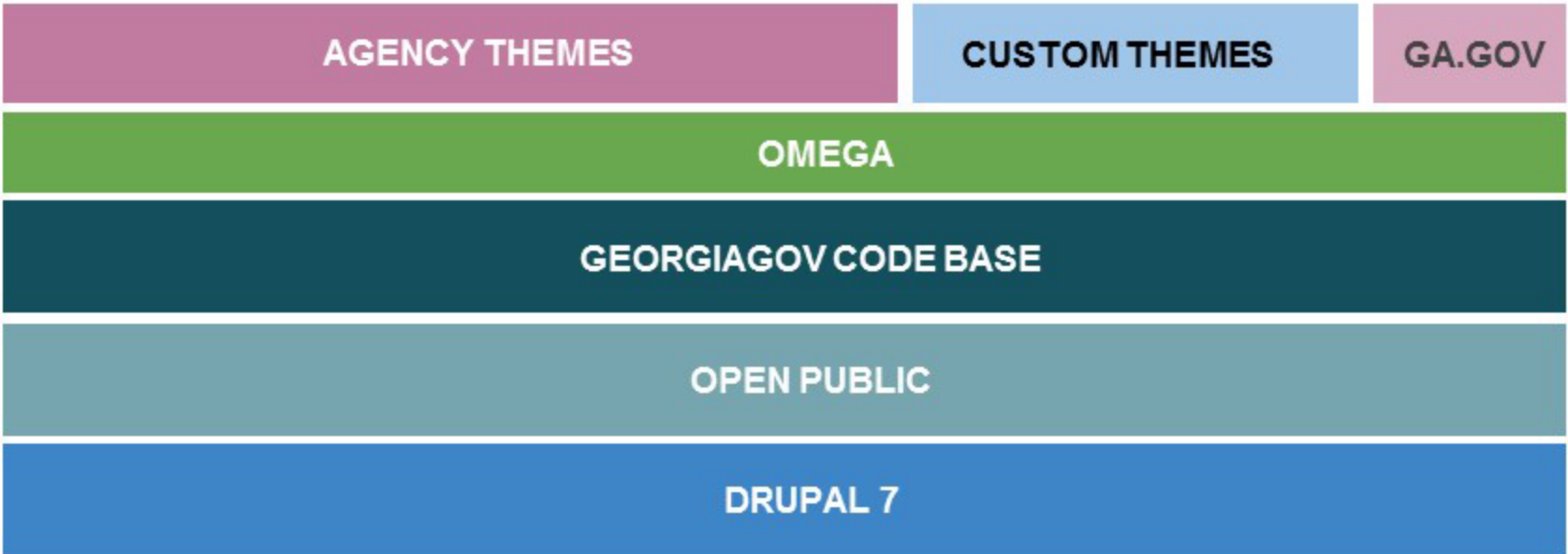
Building the platform - Omega

Structural base theme



Building the platform - Themes

Presentation base theme



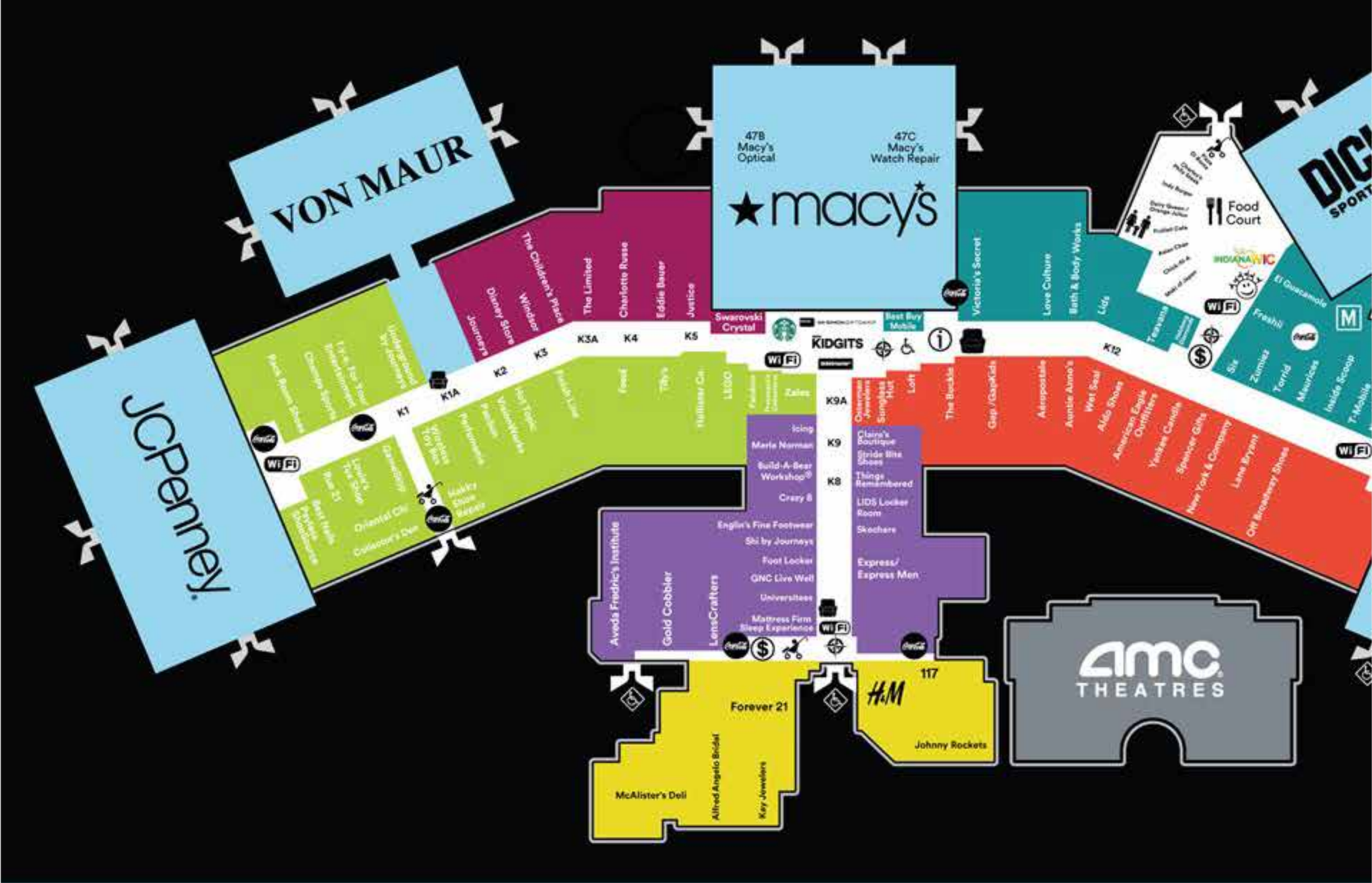


Photo credit: Simon Mall



Photo credit: East Towne Mall



Photo credit: Business Insider

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Hosting in the cloud:

99.98% uptime last year

Managed solution

Elastic computing for spikes in traffic





Photo credit: Pekin Insurance

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Security/Recovery:

No false sense of security

Managed by Acquia

Hosted on AWS

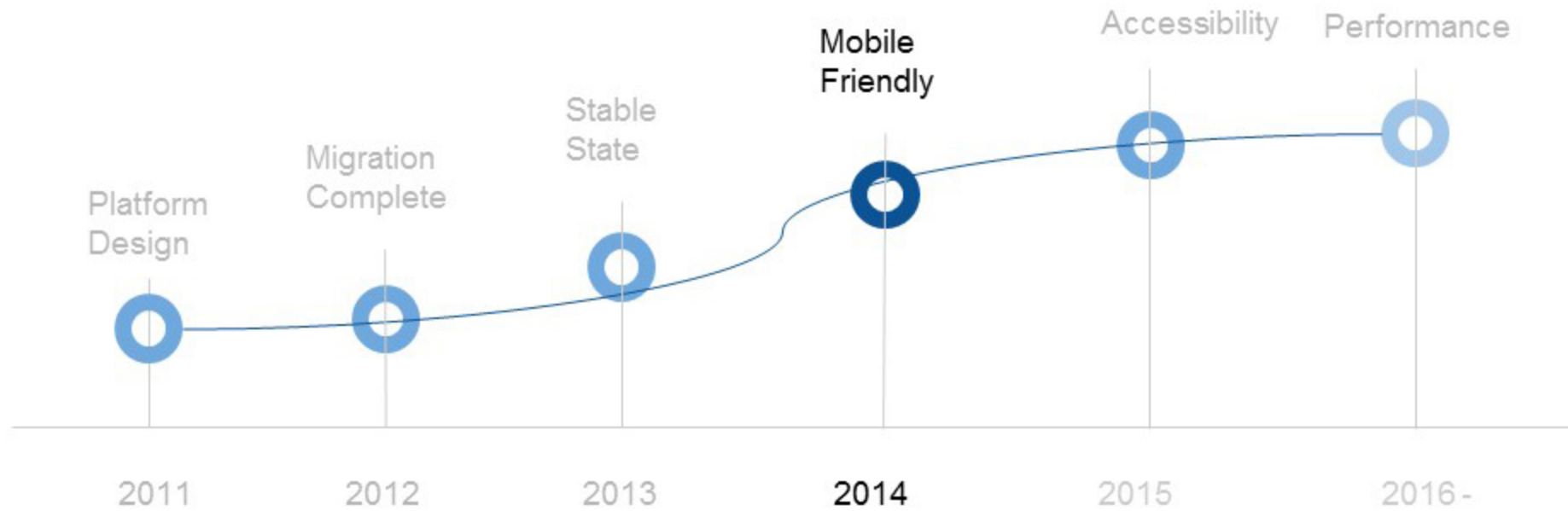
Quick response to attacks

Daily backed up

Photo credit: Mall Cop



Critical Path - Roadmap



2014 - Web Mobility

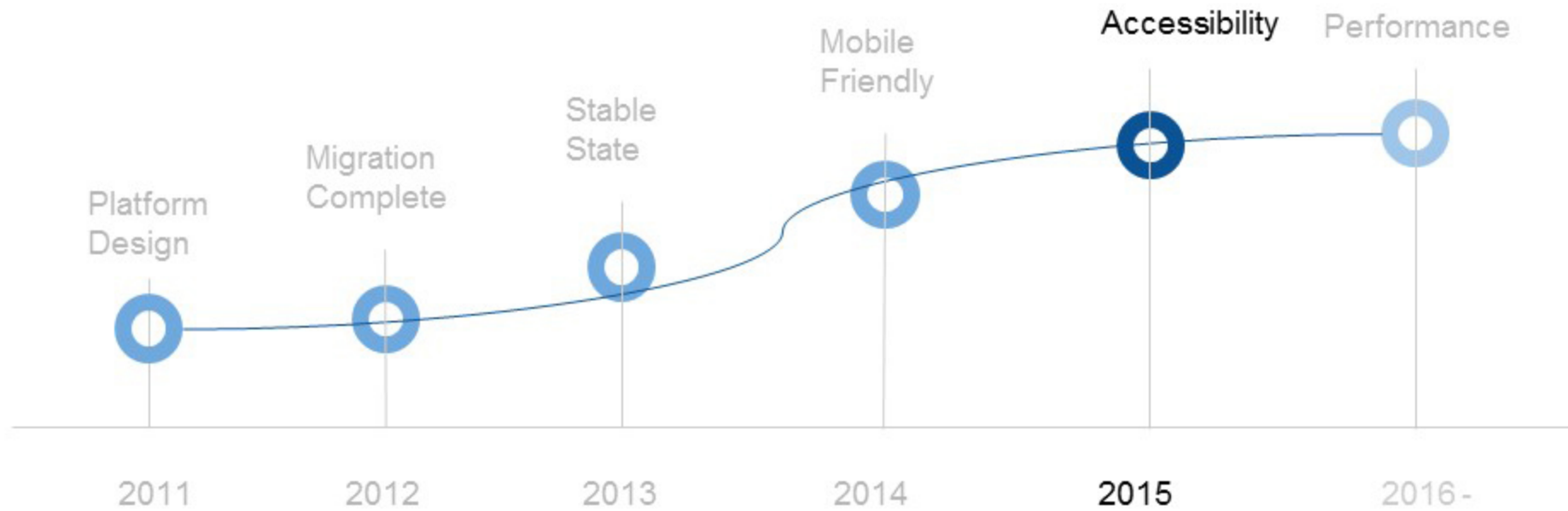
Device compatibility

45% Mobile traffic

First state to adapt



Critical Path - Roadmap



2015 - Accessibility

Section 508

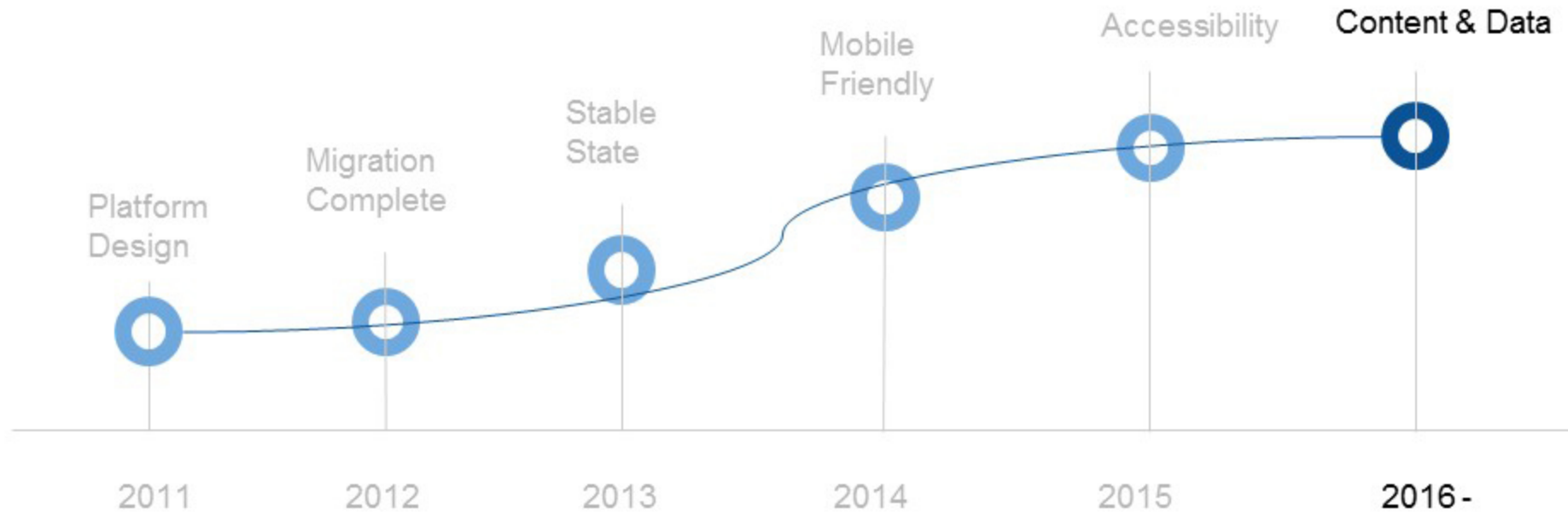
WCAG 2.0 AA Standards

Visual - Hearing - Motor - Cognitive

AMAC @ GATech



Critical Path - Roadmap



2016 - Content & Data

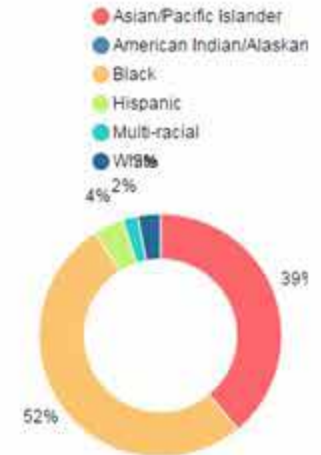
Data visualization

Collaboration tool

schoolgrades.georgia.gov



Race/Ethnicity



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Photo credit: DeTours of Arizona

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It's about the user

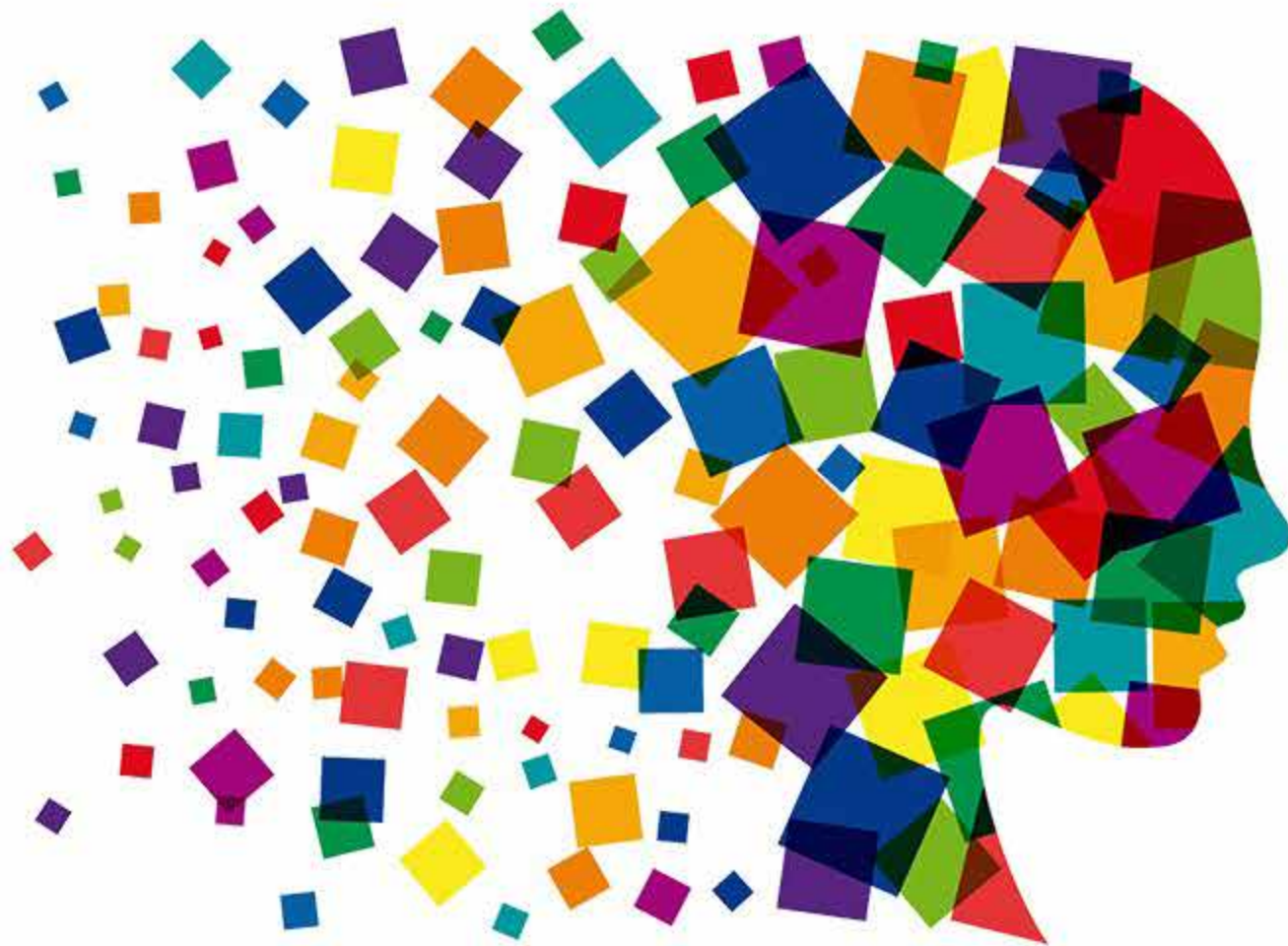


Photo credit: US Dept. of Energy

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Take Aways

Center of Digital Excellence

Think enterprise

No silos

User centric



Stay In the Loop

[Interactive.georgia.gov](https://interactive.georgia.gov) | [@GeorgiaGovTeam](https://twitter.com/GeorgiaGovTeam)

Blogs

Policies, Standards and Guidelines

Email Newsletters